

Did you know that...  
globally 90% of startups fail,  
where 80% fails between  
1 and 5 years of existence?

# Lessons Learned from Startup Failures

## Lessons Learned from Failures due to Operational Risk

### **Robust Internal Controls:**

Implementing strong internal controls is essential to prevent fraud and ensure regulatory compliance.

### **Effective Oversight:**

Diligent oversight by leadership and boards can catch and address operational issues before they escalate.

### **Regular Risk Reporting and Monitoring:**

Continuous monitoring and regular risk reporting help identify potential risks early and mitigate them effectively.

### **Adherence to Regulatory Standards:**

Ensuring compliance with all relevant regulations protects the company from legal troubles and fines.

### **Sustainable Growth Practices:**

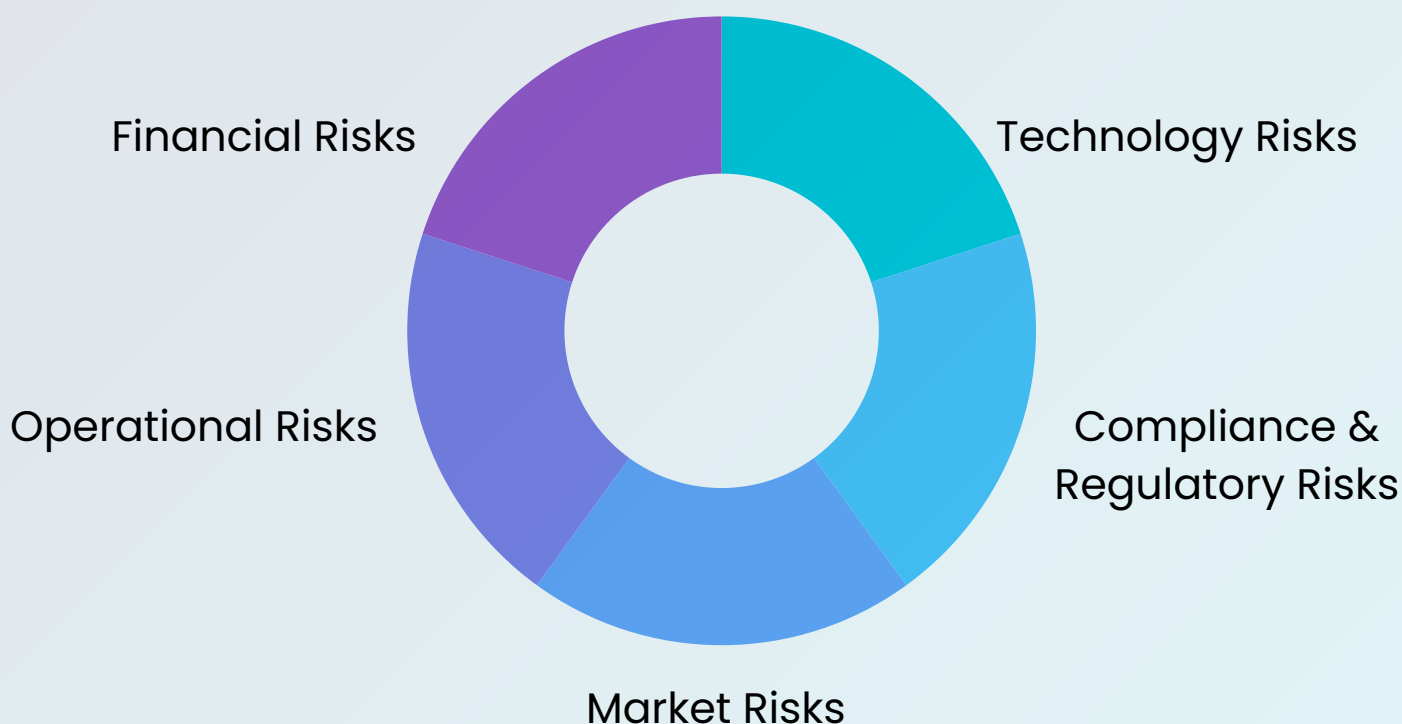
Balancing rapid growth with sustainable operational practices is crucial for long-term success.

Proper and timely **risk assessment** could have helped these startups identify their weaknesses.

Through **proactive risk management** and the creation of a robust risk management framework, they might have been able to avoid these failures. In the dynamic landscape of startups, the importance of sound operational risk management cannot be overstated. Neglecting these principles can lead to catastrophic failures, regardless of the innovation or potential a company might hold.

**Redefi Consultancy** helps you implementing the proper set up of your risk management, therefore avoiding costly mistakes.

## 5 Most Common Reasons for Startup Failures\*



\*Source: DemandSage, Embroker & CB Insights

Redefi Consultancy helps you redefine your  
Risk Management